advice and insight to the

School Board to help maintain fiscal integrity, public confidence, and wise stewardship of taxpayer resources by:

- 1. Making recommendations on policies and practices related to the presentation and preparation of the operating budget and the financial management of the school system;
- 2. Making recommendations to the School Board on budget priorities before the Board gives its annual budget direction to the Superintendent and at other times as appropriate;

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School Board Advisory Committees, _Revised March

13 and effective March 30, 2020.

This End of Year Report is one of the chief work products of the BAC and it will touch most of the above enumerated function • X t • * CE * U Z } Á À CE U Á] * Z CE À] Á } (* Z school year which began typically with our preparation * } CE À] Á ^ V U * CE U É U * E U

PRINCIPAL ACTIVITIES AND HIGHLIGHTS

Budget Direction: In September we discussed the Z } o } dÆt θ dget Direction to the Interim Superintendent, and realized that our school-year calendar meeting schedule generally precludes meaningful BAC input to recommend budget priorities and affect the terms of the Budget Direction. (See function 2 above.) We attempted to make one last-minute alteration by

suggesting that the long-term forecast of expenditures and revenues be extended from three years to five years. (See Memorandum attached.) That recommendation was not taken. We repeat this recommendation as generally sound, but we could await full implementation while pandemic economics settle.

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Budget Review Preparations: The BAC spends the first part of its school year preparing to review a budget and the second part in concentrated review of the budget. With five of our fifteen members newly appointed, we organized a careful course for preparation to review the Budget that would come at the end of February. We commenced a tutorial \mathbf{v} covering three monthly meetings and conducted by Leslie Peterson (Assistant Superintendent for Finance and Management Services and our Staff Liaison) \mathbf{v} on the construction and content of the \mathbf{v} \mathbf{v}

At our January meeting, the BAC further learned from Leslie Peterson (APS) about the recent history of cost-of-living increases and step increases. We also received the union perspective on the same from Josh Folb from the Arlington Education Association. Compensation represents 78% of the operating budget. The BAC believes the compensation study will provide valuable perspectives and insights to aid decisions on salary adjustments, pay scale reformation, and the competitive condition of APS in the Northern Virginia area. The BAC encourages the compensation study be done in the next year. One of the BAC functions is to study and recommend on special topics or issues, so if the School Board wishes to request BAC involvement in the compensation study, the BAC would welcome such a request.

Student Enrollment and Demographics: In December Robert Ruiz presented a briefing based on updated methodology for enrollment projections. The BAC learned that new projections show 3,200 fewer students than previously expected will be enrolled in APS by 2028. This good news will provide considerable relief to the Capital Improvement Plan and bond funding demands in the next several years.

Transportation: For a second consecutive year, the BAC invited Kristen Haldeman to present the status of multi-modal transportation planning and initiatives. Noting that transportation and $\S \times ((]] \bullet \mu \bullet u \S$ $^\S] o \S Z \S A P \bullet \S Z \} P_ \} v u v C \% \times (E)$ system, we have been very supportive of her novel strategies to leverage both APS and community resources to solve transportation problems.

Equity Considerations and Policy: The BAC was asked to provide comments on the Proposed Equity Policy, which are exhibited here as another attachment.

For the past several years, increasing issues with equity implications have arisen for the school system to tackle. Drafting an Equity Policy and hiring a Chief Equity Officer are solid actions in

presentation to aid School Board decision-making. T Z Œ Æ] • š • o Œ Ç ^^µ‰ Œ] Advisory Committee } v ~µ] š Ç v Æ o o v School Board Ácæişoræ Committee can be built. If it is not already, this should be a cross-disciplinary, multi sector body, with community, health, education, religious, police and other third-party provider stakeholders. We believe such a broad-based group can help the school system discern a path toward better budget and other program decisions.

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A Revised Budget Proposal was issued April 17 and the BAC scrambled to offer comments via a few charts submitted to the School Board during a two-minute public comment period. The comment charts are attached.

RECOMMENDATIONS

1. Reform the Operating Budget Process

 ideally, longer-term studies are undertaken in any area identified with potential to have an outsized impact on the budget (e.g., transportation, energy, planning factors, options programs, etc.), bringing these issues fully into public view, and enabling APS staff, the Board, and community members to engage in robust dialog about what is important to our community and what we can afford before the hard decisions need to be made. This is where the BAC could make a significant contribution.

2. Presentation of Budget Documentation

Problems 43248394 (in 042 BA (99.3246 \$93.662 o Tent to gya) 9(t) 4 (ie) 7 (m) is TsJe Ecty i to pope 90 00 00 00 912 0 612 79 of budget actions (likely due to its multitude of authors) where a proposed budget cut is sometimes articulated with words of support for the cut and sometimes worded in terms that argue against the cut. In reality, there are usually arguments both for and against such an action, but only one gets put into the document. Both sides of a proposition should be considered before an action is taken, and it will be a service to the School Board to present both sides in budget documentation.

Format for a Budget Action: The BAC therefore recommends a format for a budget action where the budget change is proposed, category of need is assigned, and arguments both in favor of the action (pros) and against the action (cons) are explained side-by-side in sufficient detail. An additional paragraph should address the applicable data and metrics that has been collected pertinent to the affected activity, because no budget action should be contemplated without being data-driven and benefitting from a reasonable degree of data analysis. A mockup of this format is attached to give visual substance to this recommendation

Spectrum-of-Needs-Based Budget:

The BAC continues to endorse the sentiment of recent Budget Directions that instruct the % OE • v š š] v } (ased budget with opti) v • () OE OE µThis BAC www Xuld prefer that this be better articulated as an instruction to dassify costs into a spectrum of DG(A93 Tft)7(9emmo G()) To

will exacerbate these projected deficits. In 2019, the Arlington County Board approved a 2-cent tax increase, three quarters of which went to the school budget to fill the then-forecasted deficit

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so much about the budget, and arranged for others in the staff (named herein) to join our meetings and teach us about school division operations.

Finally, we want to thank **Heather Jones** and **Lida Anestidou**, who are departing after six years on the BAC. They have both become exceedingly knowledgeable about the operations of the school district and our budget, and have consistently provided the sound advice and valuable insight. They will be sorely missed.

ATTACHMENTS

2019 - 2020 BAC Members and Colleagues

Memorandum October 3, 2019 RE: FY2021 Budget Direction, Five-Year Forecast

Memorandum October 30, 2019 RE: BAC Comments on Proposed Equity Policy

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Mockup of Budget Action Presentation

MEMORANDUM

DATE: October 3, 2019

TO: APS School Board Members

FROM: Chair of the APS Budget Advisory Council, Robert Ramsey

RE: FY2021 Budget Direction

One purpose for the Budget Advisory Council (BAC) provided by the current APS Policy B-3.6.33

before the Board gives its annual budget direction to the Superintendent and at other times as

MEMORANDUM

Budget Advisory Council Comments on the

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April 21, 2020

Bob Ramsey, Chair

Melanie Bowen, Vice-Chair

Lida Anestidou, 6-yr Term

Lisa Blackwell
Wei Chen
Katherine Christensen
Dedra Curteman

Christina Diaz Torres

Cecilia Ciepiela-Kaelin, Past Chair

Heather Jones, 6-yr Term

Juan Gordon Sheila Leonard Chuck Rush Erik Sullivan

Jennifer Wagener, 3-term Secretary!

Leslie Peterson, Staff Liaison

Support Balanced Scenario 3

(No Compensation with Expenditure and Revenue Closures)

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Compensation Scenarios 2 and 1

Scenario 3 is well- \times (\times μ P \times U \times - \times) \times] $\overset{\bullet}{A}$ $\overset{\bullet}{S}$ $\overset{\bullet}{B}$ $\overset{\bullet}{$

Conceivable that economy will not remain in current condition and an

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Some Comments

Compensation and Budget Studies were the subject of specific 2020 Budget line item attention and should not be cut

(frankly, should have received more aggressive staff action during the past year)
Partnership Coordinator position was also given specific 2020 Budget attention

Too much potential to reap greater bang for the buck from working with community Vision is for partnerships with NVCC and GMU, leveraging both their and APS facilities

Seek delay and/or stretch implementation of the DoJ Settlement

Seems to be both expensive to the school division and of debatable efficiency

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o implement the Department of Justice Settlement Agreement, including but not limited to phasing in over three to five years those recommendations with budget implications.

Explore long-term collaboration with the County for cost efficiencies on facilities, services, and service fees.

Explore partnerships with community organizations, such as Northern Virginia area educational institutions, for cost efficiencies, such as collaboration with facilities, and services.

Explore increases in revenue, including a review of all APS fees.

Consider recommendations from previous citizen advisory committee reports, program evaluations, internal audits, and other relevant reports.

Consider reserve funds for one-time costs in FY2022 in accordance with School Board practice.

Provide five-year forecasts of revenues and expenditures to gauge long-term financial sustainability.

Ensure that APS complies with all federal, state and local laws.